



WOOD EFFECT

Ecowood

Be true



Valsecchia
CERAMICA





WOOD
SOUL.
ECO
MIND.



UN GRES CHE CELEBRA
IL GUSTO PER LA MATERIA
AUTENTICA E IL RECUPERO.
IL SEGNO DEL TEMPO COME
ESPRESSIONE DI UNICITÀ,
CARATTERE E BELLEZZA,
IN PERFETTA SINTONIA
CON L'ARCHITETTURA
E L'INTERIOR DESIGN.

A stoneware that celebrates a taste for authentic materials and restoration. The mark of time as an expression of uniqueness, character, and beauty, in perfect harmony with architecture and interior design.

Un grès qui célèbre le goût pour les matériaux authentiques et la récupération. Les traces du temps comme expression d'unicité, de caractère et de beauté, en parfaite harmonie avec l'architecture et la décoration d'intérieur.

Ein Feinsteinzeug, das die Vorliebe für authentische Materialien und Wiederverwertung zelebriert. Die Spuren der Zeit als Ausdruck von Einzigartigkeit, Charakter und Schönheit, in perfekter Harmonie mit Architektur und Innenarchitektur.

UNA TONALITÀ LUMINOSA CHE RICHIAMA IL LEGNO SCHIARITO DAL TEMPO, CON VENATURE LEGGERE E STUCCATURE DELICATE. IVORY AMPLIFICA GLI SPAZI E LI RENDE ACCOGLIENTI, MANTENENDO UN EQUILIBRIO RAFFINATO TRA NATURALITÀ E CONTEMPORANEITÀ.

CHIARO, MORBIDO, ESSENZIALE.



CLEAR, SOFT, ESSENTIAL.

A bright shade reminiscent of wood lightened by time, with light grain and delicate fillings. Ivory amplifies spaces and makes them welcoming, maintaining a refined balance between naturalness and modernity.



Ecowood ivory
WOOD EFFECT



Ecowood natural
WOOD EFFECT





UNA TONALITÀ FEDELE ALL'ESSENZA DEL LEGNO, DOVE VENATURE E STUCCATURE DIALOGANO IN MODO ARMONIOSO.

ECOWOOD NATURAL È LA SCELTA PIÙ PURA: RACCONTA LA MATERIA NELLA SUA FORMA PIÙ SINCERA, PERFETTA PER SPAZI DAL GUSTO CONTEMPORANEO E NATURALE.

AUTENTICO, EQUILIBRATO, SENZA TEMPO.



AUTHENTIC, BALANCED, TIMELESS.

A shade faithful to the essence of wood, where grain and fillers interact harmoniously.

Ecwood Natural is the purest choice: it expresses the material in its most sincere form, perfect for spaces with a contemporary and natural style.

LE SFUMATURE DORATE VALORIZZANO LA TRAMA DEL LEGNO RECUPERATO, RESTITUENDO UNA SUPERFICIE INTENSA E VISSUTA. **ECOWOOD GOLD** INTERPRETA IL LATO PIÙ EMOZIONALE DELLO STILE RAW, PORTANDO CARATTERE E PROFONDITÀ AGLI AMBIENTI.

CALDO, AVVOLGENTE, MATERICO.



WARM, COZY, MATERIC.

The golden shades enhance the texture of the reclaimed wood, creating an intense, lived-in surface. Ecwood Gold interprets the more emotional side of the RAW style, bringing character and depth to any space.



Ecowood gold
WOOD EFFECT

The image shows a close-up of a light-colored wood-grain laminate flooring. The planks are arranged vertically and feature a natural wood texture with various knots and grain patterns. In the top-left corner, a small green plant with dark leaves is partially visible. In the bottom-right corner, a portion of a grey, textured rug is shown, with a white label that has the word "CEREAL" printed on it. The overall lighting is warm and natural, highlighting the texture of the wood.

Ecwood gold
WOOD EFFECT



**LE VENATURE,
EVIDENZIATE DA
DELICATE STUCCATURE,
EVOCANO SEGNI
DI RECUPERO E
MEMORIA MATERICA,
ACCOGLIENDO LA LUCE
E RESTITUENDOLA CON
NATURALEZZA.**

The grain, highlighted by delicate grouting, evokes signs of restoration and material memory, welcoming light and reflecting it naturally.

Les veines, mises en valeur par de délicats moulures, évoquent des signes de récupération et de mémoire matérielle, accueillant la lumière et la restituant avec naturel.

Die Maserung, die durch zarte Spachtelarbeiten hervorgehoben wird, erinnert an Zeichen der Wiederverwertung und materielle Erinnerung, indem sie das Licht aufnimmt und auf natürliche Weise zurückwirft.

ECOWOOD

9,5 mm

Gres porcellanato smaltato
Glazed porcelain tiles
Carreaux de porcelain émaillé
Glasierter feinsteinzeug

colori & finiture

COLOURS AND FINISHES
COULEURS ET FINITIONS
FARBEN UND AUSFUEHRUNG



ECOWOOD IVORY



ECOWOOD NATURAL



ECOWOOD GOLD

PESO, COLORI E MISURE SONO SOGGETTI ALLE INEVITABILI VARIAZIONI TIPICHE DEL PROCESSO DI COTTURA DELLA CERAMICA. I COLORI SI AVVICINANO IL PIÙ POSSIBILE A QUELLI REALI NEI LIMITI CONSENTITI DAI PROCESSI DI STAMPA. // Weight, colours and dimensions are subject to the inevitable variations typical of the ceramic firing process. The colours are as close as possible to the actual colours, within the limits allowed by the printing process. // Les poids, les couleurs et les dimensions sont assujettis aux variations typiques du processus de cuisson de la céramique. Les couleurs sont très proches des teintes naturelles, dans les limites admises par les processus d'impression. // Gewicht, Farben und Abmessungen unterliegen den unvermeidlichen Veränderungen, die für den Brennvorgang von Keramikprodukten typisch sind. Die Farbtöne entsprechen weitestmöglich den realen Farben, soweit der Druckvorgang dies zuläßt.

formati & pezzi speciali

SIZES & SPECIAL PIECES
 FORMATS ET PIÈCES SPÉCIALES
 FLIESENFORMATE UND FORMTEILE



20x120
8"x48"

BATTISCOPIA



9,5x120
4"x48"

GRADINO
LINEARE
C/RETTA



30x120x3,2x3
12"x48"x1.2"x1"

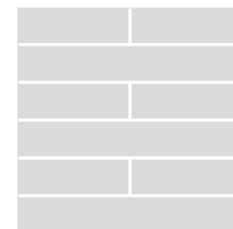
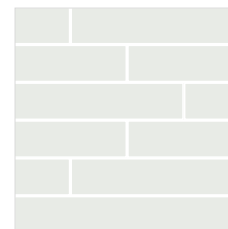
FORMATI SIZES	RETT.		
ECOWOOD IVORY	2012ECW501	9512ECW001	3012ECW101
ECOWOOD NATURAL	2012ECW502	9512ECW002	3012ECW102
ECOWOOD GOLD	2012ECW503	9512ECW003	3012ECW103

**Per ottenere il massimo da questo formato,
 ti consigliamo di optare per una posa sfalsata
 al massimo del 25%, con 2-3 mm di fuga.**

To get the most out of this format, we recommend that you opt for a maximum 25% staggered installation, with 2-3 mm joints.

Pour profiter au maximum de ce format, nous vous recommandons d'opter pour une pose décalée de 25% maximum, avec des joints de 2 à 3 mm.

Um dieses Format optimal zu nutzen, empfehlen wir Ihnen, sich für eine maximal 25 % versetzte Verlegung mit 2-3 mm Fugen zu entscheiden.








CARATTERISTICHE TECNICHE

Technical features

Caracteristiques techniques

Technische eigenschaften

	CARATTERISTICA TECNICA TECHNICAL CHARACTERISTIC CARACTÉRISTIQUE TECHNIQUE TECHNISCHE EIGENSCHAFT	NORMA STANDARD NORM NORME	VALORE RICHIESTO VALUE VALEUR REQUISE GEFORDERTER WERT	VALORE VALUE VALEUR WERT
	Assorbimento d'acqua Water absorption Absorption d'eau Wasseraufnahme	EN ISO 10545-3	≤ 0,5%	Conforme Conforms
	Resistenza alle macchie (classi 1-5) Blots resistance (classes 1-5) Résistance aux taches (classes 1-5) Fleckenbeständigkeit (klasse 1-5)	EN ISO 10545-14	3	5
	Resistenza alla flessione Bending strength Résistance à la flexion Mechanischer Widerstand	EN ISO 10545-4	35 N/mm ²	Conforme Conforms
	Resistenza allo scivolamento Slip resistance Résistance aux glissages Rutschhemmung	metodo method B.C.R.A.	μ ≥ 0,40	Conforme Conforms
	Resistenza al gelo Frost resistance Résistance au gel Frostbeständigkeit	EN ISO 10545-12	Nessuna alterazione No change Aucune altération Keine Änderung	Conforme Conforms

MERCHANDISING



IMBALLI E PESI

Packing & weight

Emballages et poids

Verpackungen un Gewichte

SIZE	÷	BOX			PALLET		
		PZ	MQ	KG	BOX	MQ.	KG
20x120 - 8"x48" RETT.	9,5	5	1,20	24,40	48	57,60	1187



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www.ceramicavalsecchia.it

